

COUNCIL FOR THE ARTS OF HERNDON
EIGHTH ANNUAL BLUES FESTIVAL 2004
SPONSORSHIP/ADVERTISEMENT APPLICATION

BUSINESS NAME: _____
(As you would like it to listed) (PLEASE PRINT)

ADDRESS: _____

CITY, STATE, ZIP: _____

CONTACT NAME: _____

PHONE: _____ FAX: _____

We agree to sponsor the Herndon Blues Fest in the amount of \$_____.__

Payment for sponsorship will be made by July 1, 2004. This payment will provide for sponsorship opportunities as outlined.

The Council for the Arts of Herndon is a 501(c)(3) non-profit organization.

SIGNATURE _____

TITLE _____

HERNDON BLUES FEST SPONSOR BENEFITS

\$3,500.00 Be *The Official <insert title here> of Blues Fest 2004*, name on visors handed out at the event, two (2) 36" x 36" color signs with logos, name in program, name on banner, and on pre-event ads and poster, full page add in program, full page ad inside front cover, plus free booth space on day of the event.

\$2,000.00 Be *The Official <insert title here> of Blues Fest 2004*, two (2) 36" x 36" color signs with logos, name in program, name on banner, and on pre-event ads and poster, full page add in program, full page ad inside back cover, plus free booth space on day of the event.

\$1,000.00 Name in program, name on banner, one (1) 24" x 36" color sign, and on pre-event ads and poster, full page ad in program plus booth space on day of the event.

\$ 500.00 Name in program, name on banner, one (1) 24" x 24" black and white sign, and on and half page ad in program.

\$ 250.00 Name in program and on banner

Additional Advertising opportunities available.

- **For these benefits commitment needs to be made by July 1, 2004 along with appropriate graphics for banner/signs.**
- **Specifications for graphics:**
 - File must be in *.eps or *.ai format.
 - File must be e-mailed to info@herndonarts.org.

**Make check payable to: Council for the Arts of Herndon
P.O. Box 940, Herndon, VA 20172.**

Advertising Opportunities

- ❑ Full Page Inside Front or Back Program Cover** (\$600) *(first come basis)*
- ❑ Full Page Ad in Program** - 4 ½" x 7 ½" (\$500)
- ❑ Half Page Ad in Program** - 4 ½" x 3 7/8" (\$300)
- ❑ Quarter Page Ad in Program** – 2 ½" x 4 1/4" (\$200)
- ❑ Business Card Ad in Program** - 2" x 3 ½" (\$100)

Send forms to CAH : P.O. Box 940, Herndon, VA 20172